ALICE JONG

alice.jong@gmail.com
New York, New York

UX DESIGNER

KEY SKILLS

UX Design

User Research

Graphic Design

Product Design

Product Development

Design Thinking

Interactive Prototyping

TOOLS

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Keynote

Trello

Miro

EDUCATION

General Assembly
UXDI Certificate

Syracuse University
B.S. Fashion Design

PROFILE

Seasoned creative professional with over 12 years of experience in managing product design & development with a focus in empathy-driven problem solving, mediative communication, and collaboration. Extensive graphics capabilities, efficient, minimal, & communicative design aesthetic combined with empathy & visual research skills make me adaptive to a broad range of goals and aesthetics

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EXPERIENCE

UX DESIGN FELLOW | General Assembly
General Assembly UXDI
June 29th, 2020 - Present

- Successfully completed 6 projects implementing the best practices of UX design, hands-on research methods, interaction design, visual design, & rapid prototyping
- Created interactive prototypes to showcase designs produced through iterative processes addressing empathy-driven, user-centric practices.
- Wrote detailed research reports, case studies, & Keynote presentations for communicating proposals to stakeholders & clients.

TECHNICAL DESIGNER | Fashion Accessories
October, 2007 - September, 2020

- Manage the design & development of accessories for numerous brands & pricepoints serving as designer & communications liason between creative, technical, & sales through the development process to ensure the successful delivery of products from inception to sales.
- Categories include handbags, luggage, small leather goods, belts, hardware, jewelry, & prints
- Brands include: Coach, Kate Spade, Kenneth Cole, Tory Burch, The Frye Company, Betsey Johnson, Steve Madden, Juicy Couture, etc.